

POLICY

2010

3111

Community Relations

SUBJECT: COMMUNICATION WITH THE PUBLIC

The quality of the school program depends upon public understanding of what the schools are attempting to do. The Board of Education encourages the use of all appropriate means for keeping the community accurately informed about its schools and for understanding community attitudes and aspirations for the schools.

A continuous planned public relations effort to inform both parents and the general public of school activities shall be employed. Appropriate controls shall be used to protect against the issuance of conflicting, misleading, or injurious statements.

Communications between the staff and the public shall be conducted in such a manner as to promote good public relations.

Historical Note: Former Policy 3.1 Communication with the Public; 2/16/71
Adopted 3/24/98

Adopted 4/27/10