

# 2004 Hall of Fame Honoree

## *Robert Carpenter (Class of 1991)*

Robert Carpenter was a three-year letter winner and team captain of Vestal lacrosse in 1991 and went on to a playing career at Duke University, where he majored in English, with a focus in writing. During his senior year in college he founded “Inside Lacrosse Magazine,” which became the premiere media and event company for lacrosse – the fastest-growing team sport in the United States.

“Inside Lacrosse” started as a 16-page black and white pamphlet of weekly lacrosse scores, published out of a spare bedroom in an apartment in Towson, Maryland. Now run from Baltimore’s Inner Harbor, it is published 11 times a year, distributed on newsstands nationally and showcases the sport’s best action and personalities through an oversized, glossy publication. Its online counterpart, [www.InsideLacrosse.com](http://www.InsideLacrosse.com) is the sport’s up-to-the-minute home for scores, news, lifestyle, video and commentary with over 2 million unique users.

It has garnered awards, including the US Intercollegiate Lacrosse Association’s Media Awards in 1998 and 2005, Intercollegiate Women’s Lacrosse Coaches Association’s Media and Services Awards in 2003 and a Folio Eddie Award (Gold winner) in 2008.

In addition to the magazine, Carpenter wrote “Lacrosse: North America’s Game” and co-authored “Lacrosse For Dummies.” He was named one of the “Maryland Daily Record’s” 50 Influential Up & Coming Marylanders and “Baltimore Magazine’s” Influential Business, 40 under 40. “Inside Lacrosse” has been awarded Baltimore Smart CEO’s “Future 50” fastest-growing companies.

In 2007 Carpenter Publishing was acquired by Advance Publications, the nation’s largest privately held media company, which publishes “Conde Nast,” “Wired Magazine,” “Vogue,” “Vanity Fair,” “GQ” and “The Sporting News.”

Carpenter resides in Baltimore, MD, with writing and fly-fishing for trout still his primary hobbies.