

Vestal Central School District

201 Main Street ● Vestal NY ● 13850 <u>www.vestal.k12.ny.us</u>

Media Advisory

April 30, 2024

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Vestal Hall of Fame Inductee Lynn to guest-lecture at Vestal High School

Soon-to-be inducted into Vestal's Hall of Fame, Mr. Brian Lynn is scheduled to tour his alma mater at 11 a.m. on Wednesday, May 1, 2024, and then talk to art students about his illustrious career in design. From 11:45 a.m. to 12:30 p.m., he will also share how his experiences in Vestal shaped his future. A tenet of Vestal's Hall of Fame is the mentorship aspect of inviting inductees to come into our classrooms to interact with students and provide inspiration for their future plans.

A Class of 1993 alumnus, Mr. Lynn has over 25 years of experience as a User Experience Designer. He is currently the Group Creative Director of Hero Digital and leads the UX, UX Strategy, and Content Strategy teams. Throughout his career, Mr. Lynn has received OBIE and Horizon Interactive Awards in 2004, 2005, 2006, and 2009. He is also the recipient of the 2015 National Association of Homebuilders Design Center and Website of the Year awards.

A resident of Atlanta, Georgia, now, Mr. Lynn is in town to be formally inducted into Vestal's Hall of Fame at a dinner and ceremony beginning at 5 p.m., May 1, in the Vestal High School Cafeteria. He is to be inducted along with Dr. Mark Hatala, Class of 1980.

- 30 -

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